

Haverfordwest County AFC Play It Fairtrade.

1. The [Bluebirds](#) landed a point on Saturday 7th March, **at The New Bridge Meadow. With a sharp start in the first half against NEWI Cefn Druids, the home team went 1-0 up, thanks to a cracking Neil Thomas goal.**

The NEWI Cefn Druids came out more determined in the second half, testing the home team's defence. Haverfordwest stood their ground, with some good defending and excellent saves, until the last few minutes when Kevin Holsgrove equalized.

Before the game Haverfordwest supporters commented about: '[unfair referee's decisions that caused a disappointing midweek defeat against Carmarthen Town.](#)' They believe unfair decisions have effected their team's results. This view was echoed during the second half, when a passionate supporter shouted out: 'Play it fair ref!' [about an off side decision that Haverfordwest deemed 'dubious'](#).

Unfair referee's decisions was not the only issue raised at The Mart Ground on Saturday. A visit from Christian Charity, Tearfund's, local media officer, Sharron Hardwick, opened the club's eyes to a bigger issue: unfair trade.

Joined by Tearfund's Volunteer Co-ordinators for Pembrokeshire, Francis and Ann Maull, Sharron Hardwick [handed out fairtrade fruit and leaflets to the fans, they later presented two Fairtrade footballs](#) to Haverfordwest County's Manager, Derek Brazil and Youth Coach Ron Beynon. These footballs were donated by Chris Urack of The Wales Fairtrade Forum. Haverfordwest County AFC were also given a Fairtrade hamper and an information folder, giving details of Fairtrade contacts and sellers.

'I am very pleased with the reception that Tearfund received from Haverfordwest County. I thank everyone for making us so welcome, and hope that they will seriously consider taking positive steps towards buying Fairtrade footballs and refreshments. Their efforts can directly improve lives.' said Sharron Hardwick.

During Fairtrade fortnight Pembrokeshire residents organised events promoting Fairtrade, including a world record banana eating contest!

Fairtrade sets high standards for trade and production; aiming to develop social, economic and environmental standards. It ensures producers safe and fair working environments; with effective production exportation. Provision of the Fairtrade premium provides the means for: better education and health care, farm improvements; bettering processing facilities to increase income. Fairtrade sets high *environmental* standards, designed to protect the natural environment, encouraging work towards organic practices by minimising chemical fertilisers and insecticides.

'Unfair referee's decisions ruin football matches, unfair trade ruins lives. Children are exploited, working conditions are dangerous and hours are endless. It's modern day slavery in front of our very eyes. We must act now. Please think Fairtrade today. Together we can make a difference.' concludes Sharron Hardwick.

For Fairtrade footballs and other goods visit www.tearcraft.org and www.fairdealtrading.com . For Haverfordwest County AFC visit

